# **Privacy Policy**

Effective May 25, 2018

We care about your privacy. For this reason, we collect and use personal data only as it may be needed for us to deliver to you our services and products and information. Your personal data includes information such as:

- Name
- Address
- Phone number
- Email address
- Other data collect that could directly or indirectly identify you.

Our Privacy Policy is intended to describe to you how and what data we collect, and how and why we use your personal data. It also describes options we provide for you to access, update or otherwise take control of your personal data that we process.

If at any time you have questions about our practices or any of your rights described below, you may contact our website management technical team. This inbox is actively monitored and managed so that we can deliver an experience that you can confidently trust.

Likewise, we've created a page with answers to your most common questions and definitions to key terms and concepts noted in this Privacy Policy.

## What Information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

# How we collection information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

## Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;

- 2. To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-Personal Information, which we or our business partners may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

#### How do we secure, store and retain your data?

Our company is hosted on an online platform that allows us to sell our products and services to you. Your data may be stored on secure servers behind a firewall. All direct payment gateways offered on our site and used by our company adhere to the standards set by PCI-DSS as managed by the PCi Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We retain personal data only for as long as necessary to provide the Services you have requested and thereafter for a variety of legitimate legal or business purposes. These might include retention periods:

- mandated by law, contract or similar obligations applicable to our business operations;
- for preserving, resolving, defending or enforcing our legal/contractual rights; or
- needed to maintain adequate and accurate business and financial records.

## How do we communicate with site visitors?

We may contact you to notify you about special offers, new products or to poll your opinions through surveys, questionnaires, or as otherwise necessary to contact our customers to enforce applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, text, messages, and postal mail.

# Age restrictions.

Our Services are available for purchase only for those over the age of 18. Our Services are not targeted to, intended to be consumed by or designed to entice individuals under the age of 18. If you know of or have reason to believe anyone under the age of 18 has provided us with any personal data, please contact us.

# How can you withdraw your consent?

If you don't want us to process your data anymore, please contact us at <u>fieldofdreams@gmail.com</u> or send us mail to 20194 Leola Way, Eaton CO 80615.

# Changes in our Privacy Policy.

We reserve the right to modify this privacy policy at any time, so please review it occasionally. Changes and clarifications will take effect immediately upon their posting on the website.

#### Contact us.

If you have any questions, concerns or complaints about our Privacy Policy, our practices or our services, you may contact us

- by email <u>fieldofdreams@gmail.com</u>
- by mail: Attn: Data Protection Field of Dreams Website Management 20194 Leola Way Eaton, CO 80615